



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Companies Can Now Offer Real-Time Pricing and Availability To Their Field Sales Force Via QuoteWerks.

Open beta test announced for the free QuoteWerks Real-time Server Application

ORLANDO, FL (PRWEB) August 12, 2008 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and midmarkets, announced today the open beta test of its real-time server application, a free offering for manufacturers or distributors in the United States who wish to offer real-time pricing and availability to their field sales force.

Virtually all manufacturers and distributors depend upon either outside independent sales agents or outside field sales reps to acquire customers and sell the company's product line. The process of quoting product for a customer is often times very tedious and time consuming given that the field sales agent must manually obtain product and pricing information and then enter that into a quote. This process is prone to errors from any number of reasons including the quoting of discontinued items; the use of incorrect pricing; and other human error factors to name a few. Inventory levels are also frequently unknown at the time of quoting, which can lead to customer service issues later for both the sales agent and the manufacturer or distributor who faces the cancellation of an order and the potential loss of a customer.

In addition to manufacturers and distributors, any company who has a field sales force and/or regional sales offices can also utilize this application to enable the real-time communication of price and availability changes to the company's products via the internet. "Our goal with the real-time server application is two fold, not only do we want to address the challenges often associated with manual quoting processes and field sales support, but we also want to further enhance the benefits associated with an automated quoting process as offered through QuoteWerks," explains John C. Lewe, IV, president of Aspire Technologies, Inc. "Aside from the ability to obtain real-time price and availability information, the real-time application will allow sales reps to obtain product data sheets and provides links to manufacturing websites relating to the products included in the quote. By giving the sales representative as much information upfront, and in a real-time environment, a company stands a greater chance of winning the sale and, more importantly, the customer."

The real-time server application offers companies:

- Rapid configuration and deployment, which is achieved through single screen settings and the ability to test query settings every step of the way.
- Secure access by authorized sales reps only. Bi-directional communication between the sales rep's instance of QuoteWerks and the company's real-time data is achieved through XML feeds with encrypted user credentials and passwords ensuring that only those with access are permitted to initiate the real-time query.



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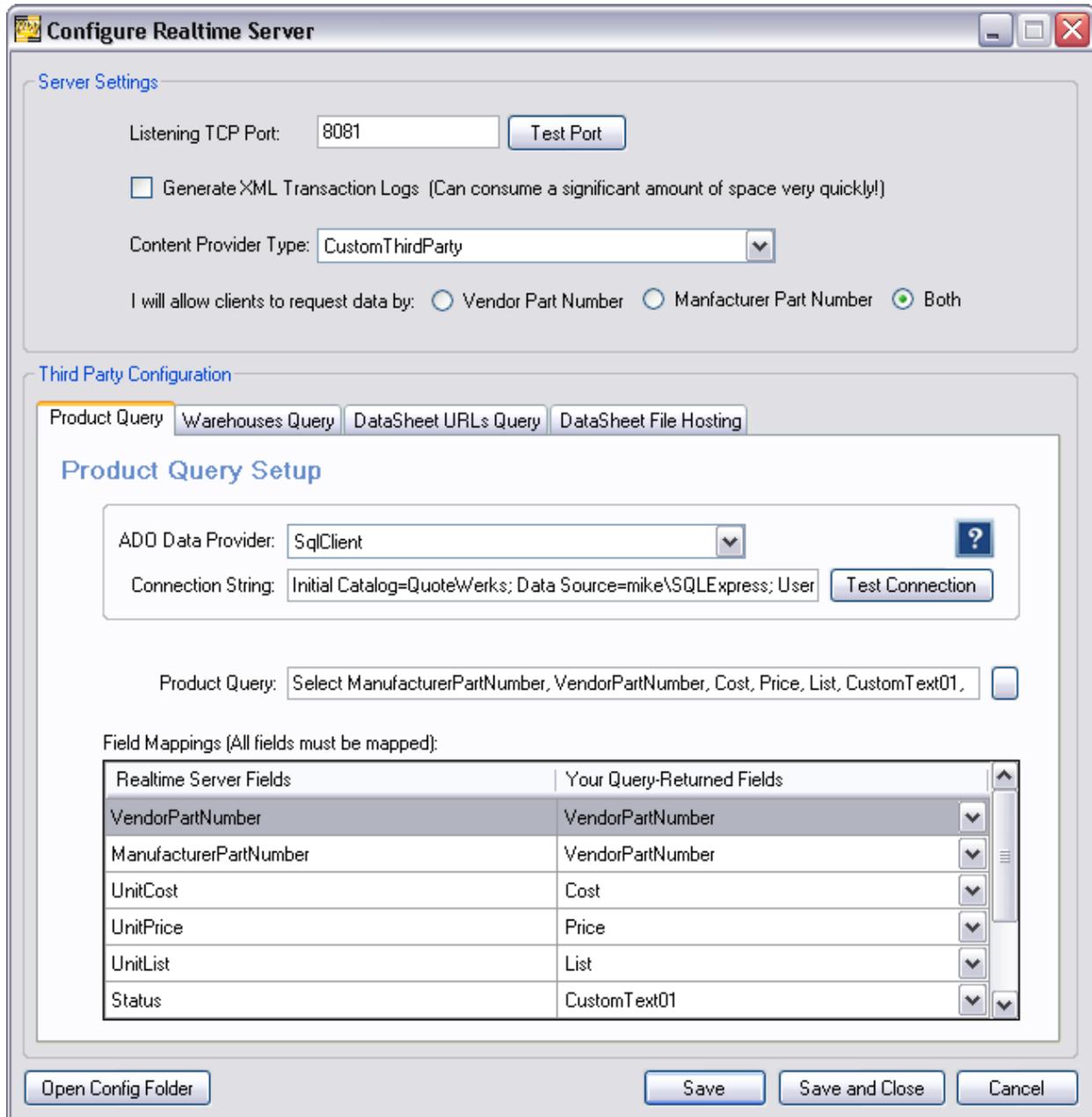


Figure 1: The QuoteWerks Real-time Server Application Configuration Screen



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Those companies who wish to participate in the beta program will benefit from:

- Configuration and deployment support from QuoteWerks, ensuring that the application is correctly configured upon set-up.
- Ability to provide vital feedback to the QuoteWerks development team on the application and desired changes and enhancements.

Companies who wish to participate in the beta test of this application are encouraged to contact Keith Carrington, Vice President of Sales and Marketing for QuoteWerks via email at keith@quotewerks.com or by calling (407) 248-1481. The beta test is open to all companies in the United States. There is no charge to participate in the beta program, although any field sales representative who participates in the beta must run QuoteWerks. This application will work with all three editions of QuoteWerks 4.0.

Additional information regarding the real-time server application may also be obtained by contacting Keith Carrington with Aspire Technologies, Inc. A commercial release date for this product offering has not been announced and is pending the results of the public beta program which is slated to run for the duration of this year.

About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks™ seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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